



Subaru | Leave No Trace
TRAVELING TRAINERS

Event Organizer's Manual

For Updates, Event Lists, and Additional Information
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Dear Traveling Trainer event organizer,

Thank you for your interest in the Subaru/Leave No Trace Traveling Trainer program. The Leave No Trace program is an educational, nonprofit organization dedicated to the responsible enjoyment and active stewardship of the outdoors by all people, worldwide.

The Traveling Trainer program inspires responsible outdoor recreation by providing **FREE** hands-on training nationwide. Since the Traveling Trainer program's inception, the teams have traveled over 1 million miles and have reached over 7 million individuals with hands-on Leave No Trace education.

This booklet is a tool that will assist you in planning a successful event.

Please be sure to read through all the materials. This manual contains details on logistics, program examples, workshop ideas, time-lines and media information.

I look forward to working with you this year. Together, we can continue to make this program a success for the entire outdoor community. Please contact me with any questions or for additional information.

Thank you,

David Winter
Outreach Manager

Why is Leave No Trace training important?

Leave No Trace training helps outdoor enthusiasts understand and practice minimum impact skills and ethics in order to protect natural lands. Information from the Leave No Trace program, coupled with a visitor's attitude and ethical commitment to land stewardship, makes the Leave No Trace program useful for all recreationists, regardless of whether they are on a day hike or a month-long mountaineering expedition.

What are the goals of the Subaru/Leave No Trace Traveling Trainer Program?

1. Provide and conduct **FREE** public education and outreach, in the form of staff trainings, programs and events nationwide.
2. Help local organizations, businesses, and groups connect to establish a grassroots collaboration to promote the Leave No Trace program in their communities.
3. Offer training to the public to relay skills and demonstrate tools and techniques to help facilitate awareness and good decision making while enjoying the outdoors.

Organizing an event with the Traveling Trainers

Organization is the key to success when planning your local event. It is crucial to take time to identify people, time, and resources to insure your event is successful.

Please keep in mind that our teams provide several types of outreach and custom tailor their presentations to the unique needs of each audience. We need you to take steps to define what your expectations are to facilitate a successful event for everyone.

Types of outreach

Walk-by and Expo/Conference and Festival Programs

Individuals visit the Subaru-Leave No Trace Traveling Trainers at consumer trade shows and conferences and Festivals. People that are interested in stopping by receive free Leave No Trace material and information on what they can do to help promote responsible recreation. You can usually find the Subaru

Traveling Trainers at the Outdoor Retailer Market, IATOS National Travel Show, Earth Day, National Trails Day Festivals, and other events.

Awareness Workshop

The teams conduct a program that may provide a brief history of the Center for Outdoor Ethics organization that includes slideshows, games and information on how to become a Leave No Trace steward. The teams have conducted these types of trainings for retail store employees, general public visiting a National Park, Boy Scouts, and many other groups.

Program length depends on the needs of the audience but it ranges from 30 minutes to a half a day.

Outfitter/Guide Workshops

Guides encounter a variety of training situations in the field. Everyday, professional guides are faced with questions ranging from what to do with dirty dishwater to where to go to the bathroom. Training offered by the Traveling Trainer Team will focus on how guides can effectively communicate Leave No Trace ethics using the “soft skills” of teaching in the field.

Extended Training

The teams and participants utilize the outdoor classroom for hands-on training. Extended training is ideal for land managers, outfitters, guides, retail shop employees, outdoor educators, scouts and university groups. Participants have the opportunity to learn Leave No Trace activities and teaching methods for use with groups they interact with.

Trailhead Greetings

The teams greet outdoor enthusiasts at popular trailheads and talk with them about Leave No Trace and the special concerns regarding the area they're enjoying. The teams hand out free information and encourage visitors to practice Leave No Trace while they're on the trail.

School groups and Youth Servicing Organization Programs

Youth serving organizations often provide kids with memorable, early outdoor experiences. These organizations can also make an indelible impression. The Teams visit students, youth groups and summer camps and talk with students of all ages. The teams facilitate fun activities, skits, and slide shows that teach kids how to Leave No Trace and allow teachers to learn fun ways to integrate Leave No Trace into their classrooms. The teams also conduct workshops specific for camp counselors, boy/girl scout leaders, and teachers.

The PEAK Program

The PEAK (Promoting Environmental Awareness in Kids) program is designed to educate children about the outdoors and responsible use of our shared public

lands. The PEAK program is based on the seven principles of Leave No Trace and aims to teach minimum impact outdoor skills and ethics to children ages 6 to 12. The program incorporates elements of experiential and environmental education.

Components of the program feature a variety of fun and colorful illustrated characters, such as *Trek & Track* (pair of hiking boots), *Zoom* (binoculars), *Digger* (shovel), *Flash* (camera) *Pointer* (compass), *Sparks* (camp stove) and *Pitch* (tent). Coupled with hands-on activities and interactive games, the program engages children with important messages in an entertaining manner.

Trainer Courses

Leave No Trace Trainer courses are two-day trainings designed to help participants better understand and teach Leave No Trace skills and ethics. Upon successful completion of the Trainer Course, participants will receive a Leave No Trace Trainer certificate. Perfect for educators and guides, this course is designed in a “train-the-trainer” format whereby successful course participants will learn to teach the Leave No Trace principles to clients, customers, or peers. **Due to the amount of educational materials and prep for this course there is a \$65 per participant fee. The course limit is 12 participants and minimum number is 5 participants.**

Design your Leave No Trace workshop

Because our teams provide several types of outreach and custom tailor their presentations to the unique needs of each audience, we need you to take steps to define what you would like to include.

Check the topics that you would like to include in your event’s customized curriculum.

****All courses will include an introduction to the Traveling Trainer program, an introduction to course participants, a brief history of the Leave No Trace national program, and an introduction to the 7 principles.**

- In depth information, techniques, and demos for the 7 principles
 - Please spend more time on Plan Ahead and Prepare
 - Please spend more time on Travel and Camp on Durable Surfaces
 - Please spend more time on Dispose of Waste Properly
 - Please spend more time on Leave What you Find
 - Please spend more time on Minimize Campfire Impacts
 - Please spend more time on Respect Wildlife

- Please spend more time on Be Considerate of Other Visitors
- Frontcountry program and principles
- How to effectively teach and communicate Leave No Trace
- Tools for Teaching Leave No Trace
- Leave No Trace information
 - Adult leaders working with youth
 - Information for guides/outfitters
 - Adult leaders working with adults
 - Land Management Agencies- modes to incorporate Leave No Trace
 - Information for camps
 - Information for college students
- Leave No Trace information for specific areas
 - Alpine
 - Pacific Northwest
 - Rocky Mountains
 - Deserts and Canyons
 - Lakes Regions
 - Northeast Mountains
 - Sierra Nevada
 - Southeast
 - Western River Corridors
- Leave No Trace information for specific activities
 - Caving
 - Rock Climbing
 - Trail Running
 - Geo-caching
 - Adventure Racing
 - Sea Kayaking
 - Whitewater paddling
 - Mountain Biking
 - Horse packing
 - Fishing

Introduction to the PEAK Program:

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to educate children about the outdoors and responsible use of our shared public lands. The PEAK program is based on the seven principles of Leave No Trace and aims to teach minimum impact outdoor skills and ethics to children ages 6 to 12. The program incorporates elements of experiential and environmental education.

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Timeline

Requesting an event

6-8 months before event- Request a visit via:

<http://www.lnt.org/programs/travelingtrainers.php>

2 Weeks after event is submitted- Follow up with Leave No Trace, Outreach Manager, to give details of event, ask questions, and work out logistics for your event.

6-8 weeks after event is submitted- The Outreach Manger will contact you to let you know if your event has been scheduled.

After your event has been scheduled:

ASAP- Determine specific goals and objectives for the event/presentation, i.e.: what you would like the participants to get out of it.

The teams travel on limited budgets. If you can provide accommodations we would appreciate it. Can you provide lodging, campsite, or meals?

6 weeks prior to your event- Touch base with Outreach Manager to work on event media specifics and inviting interested individuals. Events that are collaborative in nature and/or open to the public are most successful and allow all parties involved to create a network in local communities.

4 weeks prior to your event- Touch base with Traveling Trainer Team. Often times, the Teams are out of cell range or not able to get Internet access. The teams will contact you directly via email or phone to finalize the details of the

events. RESPONDING in a timely manner is greatly appreciated and essential to the overall event success.

2 weeks prior to your event- Traveling Trainer Team educational materials will be shipped to you. Please do not open these materials. The team will sort through them upon their arrival.

****Cancellation Policy:** Due to the high demand of our Traveling Trainers, and the nature of our program, please have a back-up plan to accommodate potential program problems. In the event of cancellation, please notify the Outreach Manager as soon as possible.

During the event

- Provide a point contact person for the teams to interact with throughout the event if any questions should arise.
- Help organize photo opportunities with the teams/ participants (these photos will appear on the Traveling Trainer website and in future Leave No Trace publications.)

After the event

- Upon completion of your event, we ask that you submit an evaluation and provide personal feedback, as to the success of your event.

Key event details to establish

Date of Event:

Start Time:

Duration:

Directions

Address of event's location

Address you would like educational materials mailed to (the materials will arrive 1-2 weeks prior to the event):

Camping or lodging any option for complimentary lodging or budget pricing:

Number of Participants (Please be as precise as possible):

Age/Demographics:

Experience with Leave No Trace:

Local Issues relevant to Leave No Trace you would like to be addressed:

Specific Goals and Expectations of Program (Details help us design our presentation to meet your exact needs):

Will the Classroom have an electrical outlet and wall/screen for showing a powerpoint?